

Ann C. Burke, PhD

ABOUT ME

Experienced, versatile researcher and educator who builds relationships across various contexts in order to foster equitable, just, and accessible environments. Effective leader and facilitator with sophisticated communication and organization skills who balances a broad vision with an everyday willingness to tackle logistical details both small and large.

EXPERIENCE

Michigan State University Writing, Rhetoric, and Cultures (East Lansing, MI) — Assistant Professor

August 2023-PRESENT (part-time); August 2018-May 2022 (full-time)

- Design accessible instructional design for Experience Architecture, web authoring, and first-year writing courses in in-person, hybrid, and online settings, managing and engaging with LMS and design authoring tools
- Lead and facilitate student UX research projects with community clients and students to practice research methodologies and create solutions through user experience and web design best practices and principles
- Build partnerships with educators and community partners to create meaningful, experiential learning experiences for students

Consultant for Various Partners — Content Strategist, Writer, and Researcher

August 2018 - PRESENT

- Collaborate with stakeholders across contexts that span industry, non-profit organizations and secondary and postsecondary education to create high-quality and technical content
- Projects have included: curriculum and assessment development, educator development materials, grant proposals and applications, and private placement memos

Taproot Law (remote) — Lead Researcher and Writer

May 2023 - April 2024

- Oversaw mixed method user experience research projects to increase accessibility to legal services and education for community members in Michigan's Upper Peninsula
- Coordinated with cross-functional team to develop and deliver content for blogs, social media communications, and website copy, while managing and mentoring Taproot's graphic design intern and design contractor
- Collaborated with university partners to support undergraduate students in their learning and professional goals

University of Michigan Center for Socially Engaged Design (Ann Arbor, MI) — Project Manager

May 2022- May 2023

- Designed and facilitated workshops for multi-phased projects to support research-focused collaborations for College of Engineering faculty
- Developed and delivered reports, memos, and other communication artifacts to present synthesized information to a broad range of audiences

University of Michigan (Ann Arbor, MI) — Graduate Student Instructor and Researcher

August 2013-May 2018

- Wrote and delivered relevant, research-based content through “ECoach,” a personalized online learning tool for college students developed in the Center of Academic Innovation
- Oversaw data collection and analysis for a range of research projects on teaching, learning, leadership, and policy at multiple levels of education, which culminated in the successful completion of a dissertation project about students’ writing experiences
- Designed and implemented curriculum and assessment for a range of undergraduate writing courses and graduate-level teaching methods for English Language Arts courses

Ball State University (Muncie, IN) — Graduate Student Instructor and Researcher

August 2011-May 2013

- Developed and implemented high-quality and technical content curriculum for undergraduate first-year writing courses
- Collaborated with colleagues in BSU’s Writing Center to effectively provide writing support to undergraduate and graduate students
- Oversaw and contributed to mixed-method research projects culminating in the successful completion of a master’s thesis project which surveyed and interviewed K-12 English Language Arts Teachers

Bullock Creek School District (Midland, MI) — English Language Arts Teacher

July 2008-June 2011

- Adapted classroom instruction and assessment to optimize student achievement in writing and reading, aligning content with appropriate objectives and standards
- Collaborated with colleagues, administration, and parents to create inclusive learning environments
- Successfully completed National Writing Project and earned certification as a teacher consultant to support teachers in their professional development

EDUCATION

2018 PhD | Joint Program in English and Education | University of Michigan

Dissertation: Understanding College-Bound Students’ Perceived Preparedness and Expectations for College-Level Writing

2013 M.A. | English (Rhetoric and Composition) | Ball State University

Thesis topic: Secondary teachers’ perceptions of teaching writing

2008 B.A. | English and history | Aquinas College

Certification: State of Michigan teaching certification for secondary education

Skills and Qualifications

- Expertise in qualitative and quantitative research methods
- Highly adept in communication, organizational, and analytical skills
- Track record of meaningful and supportive mentorship and leadership
- Management of user research tools